

ROB PEETOOM

CHARITY GOLF TOURNAMENT

2026

SUNDAY, 6 SEPTEMBER 2024

at Handara Golf & Resort Bali

for **Skills FOR life**
YAYASAN WIDYA RIKMA NAWASENA



SPONSOR'S PRESENTATION





OUR VISION & MISSION

**INVITING PASSIONATE GOLFERS
WITH A STRONG SENSE OF SOCIAL
RESPONSIBILITY TO JOIN OUR
CHARITY GOLF TOURNAMENT WITH
MINIMUM 100 PLAYERS.**



OUR VISION

Becoming a premier charity event on the golf calendar for enthusiasts, especially in Bali and across Indonesia.



OUR MISSION

Introducing Our Annual Golf Charity Tournament For Our Foundation's Project: **SKILLS FOR LIFE HAIR & BEAUTY SCHOOL**

WHAT IS SKILLS FOR LIFE FOUNDATION?

SKILLS FOR LIFE FOUNDATION IS FUNDED BY ROB PEETOOM HIMSELF IN HOLLAND. THE ACTIVITIES IS ALWAYS ABOUT SPREADING THE PASSION FOR HAIRDRESSING PROFESSION.

SKILLS FOR LIFE BEAUTY SCHOOL FOUNDATION

Headquarter in the Netherlands with their first branch in Indonesia, operating under YAYASAN WIDYA RIKMA NAWASENA. This nonprofit organization is dedicated to advancing and supporting hairdressing skills within the beauty industry. The foundation is managed by a professional team under the leadership of our CEO, Rochele Peetoom.

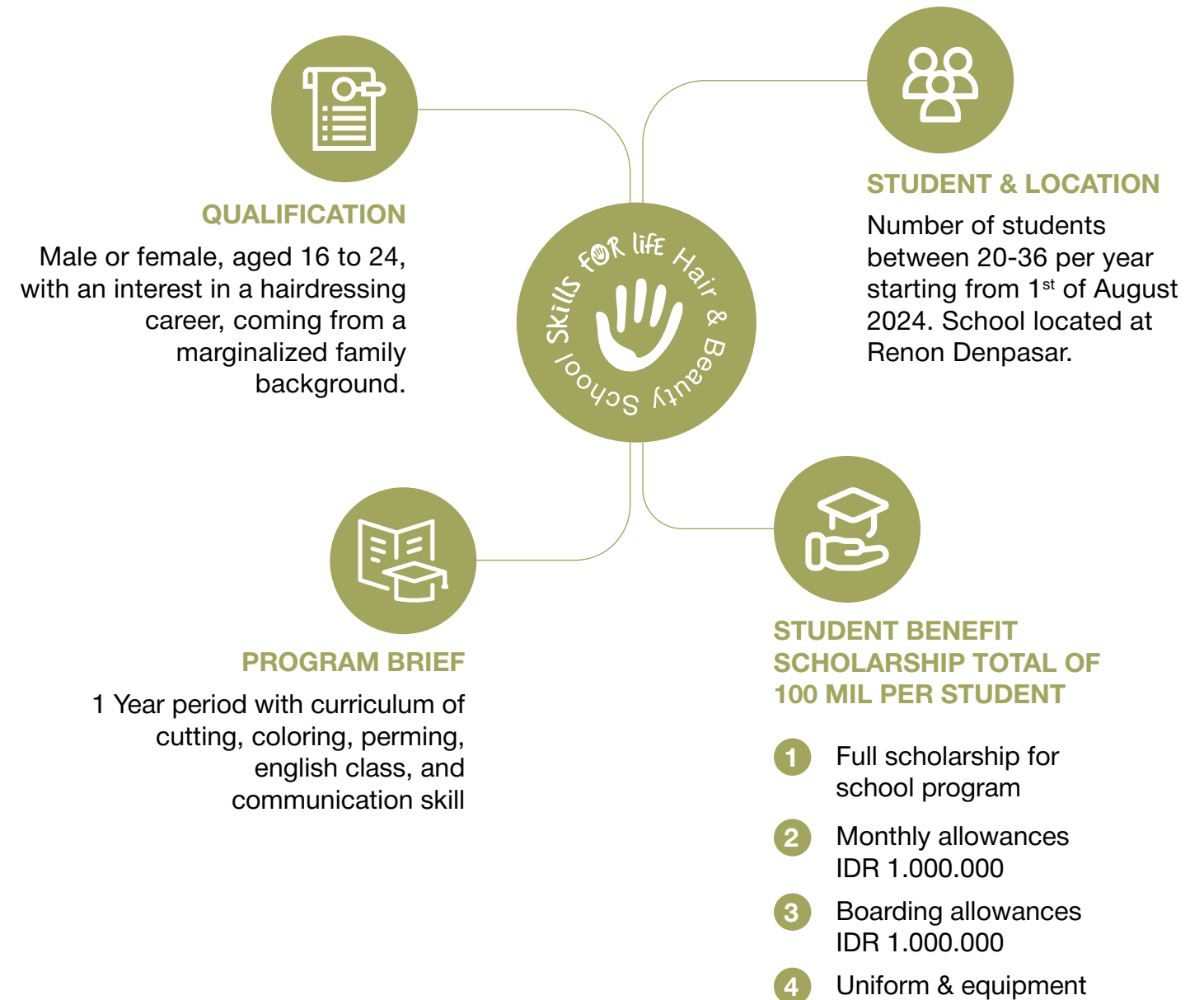
FOUNDER

ROB PEETOOM is a renowned hairdresser from the Netherlands who has established his eponymous brand since 1969. With a strong international presence, the brand currently operates 10 salons in the Netherlands, 3 in Indonesia, and 1 in the United States.



WHAT IS SKILLS FOR LIFE BEAUTY SCHOOL

SKILLS FOR LIFE BEAUTY SCHOOL FOUNDATION IS A FULLY FUNDED EDUCATION AND TRAINING CENTER THAT EMPOWERS UNDERPRIVILEGED YOUTH TO BECOME PROFESSIONAL HAIRDRESSERS, WITH NO COST TO STUDENTS.



BACKGROUND OF SKILLS FOR LIFE BEAUTY SCHOOL

SKILLS FOR LIFE BEAUTY SCHOOL FOUNDATION, ESTABLISHED IN HOLLAND BY ROB PEETOOM, AS A GLOBAL INITIATIVE IN SOCIAL RESPONSIBILITY. IN INDONESIA, IT OPERATES UNDER THE WIDYA RIKMA NAWASENA FOUNDATION.

CHALLENGES

- Skilled professionals shortage in the market
- Salons industry is competing with other tourism and leisure business provider local and international to grab talents
- Costly hairdressing education for the general public
- The profession still not considered to be a preferred occupation by general public

SOLUTION

- Highlighting the benefits of the profession to the general public
- Immediate workforce for a high-demand industry
- Provide accessible education for talent from disadvantaged families and situations
- Training hairdressers with comprehensive fundamental skills through our educational institution

EVENT DETAIL

Schedule

Sunday, 7 Sept 2025
Shotgun: 8 A.M.
Total Pax: 100 Players
System Stableford

Registration Fee

Early Bird IDR 2.500.000, until 15th August

Normal Rate IDR 3.000.000

*IDR 1.000.000 from registration fee goes to foundation

Winner Category

- Best Gross Overall
- Best Net Overall
- A Division (Handicap 0-14)
- B Division (Handicap 15-24)
- C Division (Handicap 25-36)
- Ladies Division
- Hole in One
- Nearest to the pin
- Longest drive

Inclusion

- Green fee, cart fee, player's insurance, tax 10%
- 1x winner presentation lunch
- IDR 1 Million charity contribution for Rob Peetoom Foundation
- Player's souvenir bag : golf t-shirt + hat + product from sponsors



GOLD SPONSOR IDR 50.000.000*

Golf Tournament



- 1 1 Hole dedicated for the sponsor
- 2 Free 1 flight for 4 people
- 3 Banner on premises at the entrance and at the shotgun ceremony
- 4 Logo on the backdrop and flyer, during bbq dinner and lunch and not limited to other promotional event
- 5 Logo on all printed media
- 6 Exclusive logo stitch on social media campaign before and after the event
- 7 Adlib for thanking and mention on the event and presentation

*Non barter

SILVER SPONSOR IDR 10.000.000*

Golf Tournament

- 1 Free join for 1 pax
- 2 Banner on premises at the entrance and at the shotgun ceremony
- 3 Logo on the backdrop and flyer, during bbq dinner and lunch and not limited to other promotional event
- 4 Logo on all printed media
- 5 Exclusive logo stitch on social media campaign before and after the event
- 6 Adlib for thanking and mention on the event and presentation



HOLE SPONSOR

Exchange with Product and/or Service at The Hole for Players

- 1 Free join for 1 pax
- 2 1 Hole dedicated for brand activities
- 3 Banner on premises at entrance and at the shotgun ceremony
- 4 Logo on the backdrop and flyer, during bbq dinner and lunch
- 5 And not limited to other promotional event
- 6 Logo on all printed media
- 7 Exclusive logo stitch on social media campaign before and after the event
- 8 Adlib for thanking and mention on the event and presentation



VOUCHER & PRODUCT

Minimum worth of IDR 2.500.000

- 1 Logo on the backdrop and flyer, during bbq dinner and lunch and not limited to other promotional event
- 2 Logo on all printed media
- 3 Exclusive logo stitch on social media campaign before and after the event
- 4 Adlib for thanking and mention on the event and presentation



School Gallery



Golf Club Gallery



Golf Club Gallery



THANK YOU



the
INSIDERS



davines
sustainable beauty

ROB PEETOOM
EST. 1969